



Market Profile

2609 Freedom Dr, Charlotte, NC, 28208

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,224	67,318	144,389
2010 Total Population	6,287	70,986	160,126
2012 Total Population	6,936	73,606	164,946
2012 Group Quarters	4	5,009	7,209
2017 Total Population	8,048	80,682	179,550
2012-2017 Annual Rate	3.02%	1.85%	1.71%
Household Summary			
2000 Households	2,965	25,926	58,830
2000 Average Household Size	2.74	2.47	2.37
2010 Households	2,424	29,098	66,049
2010 Average Household Size	2.59	2.27	2.32
2012 Households	2,707	30,375	68,310
2012 Average Household Size	2.56	2.26	2.31
2017 Households	3,152	33,535	74,673
2017 Average Household Size	2.55	2.26	2.31
2012-2017 Annual Rate	3.09%	2.00%	1.80%
2010 Families	1,402	14,414	34,952
2010 Average Family Size	3.32	3.16	3.12
2012 Families	1,529	14,795	35,536
2012 Average Family Size	3.29	3.14	3.11
2017 Families	1,782	16,330	38,768
2017 Average Family Size	3.30	3.16	3.14
2012-2017 Annual Rate	3.11%	1.99%	1.76%
Housing Unit Summary			
2000 Housing Units	3,282	28,345	63,890
Owner Occupied Housing Units	36.9%	38.5%	46.7%
Renter Occupied Housing Units	53.5%	53.0%	45.4%
Vacant Housing Units	9.6%	8.5%	7.9%
2010 Housing Units	2,992	34,279	75,798
Owner Occupied Housing Units	33.7%	33.3%	43.8%
Renter Occupied Housing Units	47.4%	51.5%	43.3%
Vacant Housing Units	19.0%	15.1%	12.9%
2012 Housing Units	3,245	35,215	77,735
Owner Occupied Housing Units	32.9%	32.0%	42.1%
Renter Occupied Housing Units	50.5%	54.3%	45.7%
Vacant Housing Units	16.6%	13.7%	12.1%
2017 Housing Units	3,662	38,150	83,782
Owner Occupied Housing Units	35.0%	33.2%	43.1%
Renter Occupied Housing Units	51.1%	54.7%	46.0%
Vacant Housing Units	13.9%	12.1%	10.9%
Median Household Income			
2012	\$26,519	\$28,268	\$35,327
2017	\$28,043	\$32,142	\$40,839
Median Home Value			
2012	\$86,553	\$116,721	\$141,522
2017	\$89,701	\$122,596	\$151,430
Per Capita Income			
2012	\$13,251	\$20,753	\$23,949
2017	\$14,616	\$23,217	\$27,106
Median Age			
2010	35.3	31.9	33.0
2012	35.3	32.1	33.1
2017	35.8	32.6	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

2609 Freedom Dr, Charlotte, NC, 28208

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2012 Households by Income			
Household Income Base	2,707	30,369	68,304
<\$15,000	22.5%	25.4%	19.3%
\$15,000 - \$24,999	23.2%	18.5%	16.3%
\$25,000 - \$34,999	20.6%	15.1%	14.0%
\$35,000 - \$49,999	15.4%	13.4%	15.2%
\$50,000 - \$74,999	13.0%	13.0%	15.2%
\$75,000 - \$99,999	3.3%	5.2%	6.9%
\$100,000 - \$149,999	1.1%	4.3%	6.2%
\$150,000 - \$199,999	0.4%	2.2%	2.8%
\$200,000+	0.5%	2.8%	4.2%
Average Household Income	\$33,577	\$45,524	\$54,991
2017 Households by Income			
Household Income Base	3,152	33,529	74,667
<\$15,000	23.5%	25.3%	19.1%
\$15,000 - \$24,999	20.1%	15.1%	13.1%
\$25,000 - \$34,999	17.0%	12.5%	11.1%
\$35,000 - \$49,999	15.2%	13.1%	14.3%
\$50,000 - \$74,999	17.1%	16.9%	19.2%
\$75,000 - \$99,999	4.6%	6.7%	8.7%
\$100,000 - \$149,999	1.4%	4.9%	6.9%
\$150,000 - \$199,999	0.6%	2.6%	3.2%
\$200,000+	0.6%	3.0%	4.5%
Average Household Income	\$36,897	\$51,380	\$62,511
2012 Owner Occupied Housing Units by Value			
Total	1,069	11,259	32,759
<\$50,000	6.1%	3.2%	2.0%
\$50,000 - \$99,999	60.1%	37.5%	23.9%
\$100,000 - \$149,999	22.7%	27.9%	29.1%
\$150,000 - \$199,999	3.5%	8.7%	14.9%
\$200,000 - \$249,999	5.1%	7.0%	8.0%
\$250,000 - \$299,999	2.3%	4.4%	4.9%
\$300,000 - \$399,999	0.0%	4.7%	5.6%
\$400,000 - \$499,999	0.0%	2.8%	3.2%
\$500,000 - \$749,999	0.0%	2.5%	4.3%
\$750,000 - \$999,999	0.0%	0.8%	2.0%
\$1,000,000 +	0.0%	0.6%	2.2%
Average Home Value	\$99,478	\$165,280	\$218,184
2017 Owner Occupied Housing Units by Value			
Total	1,280	12,663	36,117
<\$50,000	4.3%	2.3%	1.4%
\$50,000 - \$99,999	57.6%	35.4%	21.4%
\$100,000 - \$149,999	23.2%	27.3%	26.7%
\$150,000 - \$199,999	4.5%	10.0%	16.8%
\$200,000 - \$249,999	7.3%	8.9%	10.2%
\$250,000 - \$299,999	3.1%	4.8%	5.5%
\$300,000 - \$399,999	0.0%	4.3%	5.3%
\$400,000 - \$499,999	0.0%	2.8%	3.2%
\$500,000 - \$749,999	0.0%	2.8%	4.7%
\$750,000 - \$999,999	0.0%	0.9%	2.3%
\$1,000,000 +	0.0%	0.6%	2.5%
Average Home Value	\$106,317	\$172,225	\$230,993

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

2609 Freedom Dr, Charlotte, NC, 28208

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	6,290	70,986	160,126
0 - 4	7.3%	7.0%	7.3%
5 - 9	6.8%	6.0%	6.4%
10 - 14	6.7%	5.7%	5.9%
15 - 24	15.2%	17.7%	15.0%
25 - 34	13.7%	18.7%	19.0%
35 - 44	13.3%	13.1%	14.5%
45 - 54	15.4%	13.1%	13.1%
55 - 64	12.1%	9.7%	9.6%
65 - 74	5.9%	5.2%	5.1%
75 - 84	2.7%	2.9%	3.0%
85 +	1.0%	1.1%	1.2%
18 +	74.6%	77.8%	76.7%
2012 Population by Age			
Total	6,935	73,606	164,946
0 - 4	7.3%	6.9%	7.3%
5 - 9	6.5%	5.9%	6.4%
10 - 14	6.4%	5.6%	5.8%
15 - 24	14.9%	17.4%	14.7%
25 - 34	14.4%	19.0%	19.3%
35 - 44	13.1%	12.7%	14.1%
45 - 54	14.8%	12.8%	12.8%
55 - 64	12.6%	10.1%	10.1%
65 - 74	6.2%	5.5%	5.4%
75 - 84	2.6%	2.9%	2.9%
85 +	1.1%	1.1%	1.2%
18 +	75.4%	78.1%	77.1%
2017 Population by Age			
Total	8,049	80,683	179,548
0 - 4	7.3%	7.0%	7.3%
5 - 9	6.5%	5.8%	6.3%
10 - 14	6.5%	5.6%	5.8%
15 - 24	14.0%	16.3%	13.7%
25 - 34	14.7%	19.3%	19.4%
35 - 44	12.9%	12.6%	13.9%
45 - 54	13.7%	11.9%	11.9%
55 - 64	13.1%	10.6%	10.6%
65 - 74	7.5%	6.7%	6.6%
75 - 84	2.7%	3.0%	3.1%
85 +	1.1%	1.2%	1.3%
18 +	75.6%	78.2%	77.3%
2010 Population by Sex			
Males	3,083	34,816	77,564
Females	3,204	36,170	82,562
2012 Population by Sex			
Males	3,404	36,103	79,923
Females	3,533	37,503	85,023
2017 Population by Sex			
Males	3,939	39,469	86,843
Females	4,109	41,213	92,707

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

2609 Freedom Dr, Charlotte, NC, 28208

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	6,286	70,986	160,126
White Alone	16.8%	26.4%	38.9%
Black Alone	76.7%	65.1%	51.2%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.1%	3.0%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	2.8%	3.9%
Two or More Races	2.2%	2.1%	2.2%
Hispanic Origin	3.8%	6.0%	7.6%
Diversity Index	42.8	56.1	64.4
2012 Population by Race/Ethnicity			
Total	6,936	73,606	164,944
White Alone	17.6%	26.3%	38.7%
Black Alone	75.7%	65.0%	51.1%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	2.2%	3.1%	3.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.5%	2.8%	4.0%
Two or More Races	2.3%	2.2%	2.3%
Hispanic Origin	3.8%	6.1%	7.8%
Diversity Index	43.9	56.5	64.7
2017 Population by Race/Ethnicity			
Total	8,048	80,681	179,550
White Alone	16.8%	25.4%	37.7%
Black Alone	76.0%	65.0%	51.1%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	2.3%	3.3%	3.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.7%	3.1%	4.4%
Two or More Races	2.6%	2.5%	2.6%
Hispanic Origin	4.1%	6.7%	8.7%
Diversity Index	44.1	57.3	65.9
2010 Population by Relationship and Household Type			
Total	6,287	70,986	160,126
In Households	99.9%	92.9%	95.5%
In Family Households	78.3%	66.9%	70.8%
Householder	22.5%	20.3%	21.7%
Spouse	8.4%	8.5%	11.6%
Child	35.9%	29.9%	29.9%
Other relative	7.4%	5.4%	4.9%
Nonrelative	4.2%	2.8%	2.6%
In Nonfamily Households	21.7%	26.1%	24.7%
In Group Quarters	0.1%	7.1%	4.5%
Institutionalized Population	0.0%	2.5%	1.4%
Noninstitutionalized Population	0.0%	4.5%	3.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

2609 Freedom Dr, Charlotte, NC, 28208

Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,424	29,098	66,050
Households with 1 Person	31.4%	39.6%	36.4%
Households with 2+ People	68.6%	60.4%	63.6%
Family Households	57.8%	49.5%	52.9%
Husband-wife Families	21.5%	20.7%	28.3%
With Related Children	8.9%	8.6%	12.8%
Other Family (No Spouse Present)	36.3%	28.8%	24.7%
Other Family with Male Householder	7.3%	5.0%	4.7%
With Related Children	3.9%	2.6%	2.5%
Other Family with Female Householder	29.0%	23.8%	19.9%
With Related Children	19.2%	16.1%	13.5%
Nonfamily Households	10.8%	10.8%	10.7%
All Households with Children	32.5%	27.7%	29.3%
Multigenerational Households	8.5%	5.5%	4.7%
Unmarried Partner Households	9.9%	8.2%	8.0%
Male-female	8.3%	7.2%	6.9%
Same-sex	1.5%	0.9%	1.1%
2010 Households by Size			
Total	2,425	29,097	66,047
1 Person Household	31.4%	39.6%	36.4%
2 Person Household	28.3%	28.5%	30.1%
3 Person Household	16.2%	13.9%	14.3%
4 Person Household	11.3%	8.8%	10.0%
5 Person Household	6.9%	5.2%	5.4%
6 Person Household	3.3%	2.2%	2.2%
7 + Person Household	2.7%	1.8%	1.6%
2010 Households by Tenure and Mortgage Status			
Total	2,424	29,098	66,049
Owner Occupied	41.5%	39.3%	50.3%
Owned with a Mortgage/Loan	32.1%	31.3%	40.5%
Owned Free and Clear	9.4%	7.9%	9.7%
Renter Occupied	58.5%	60.7%	49.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.