

Demographics

1001 Patton Avenue, Asheville, NC 28806

Population	1-mi.	3-mi.	5-mi.
2011 Male Population	3,471	22,692	41,983
2011 Female Population	3,927	25,299	46,869
% 2011 Male Population	46.92%	47.28%	47.25%
% 2011 Female Population	53.08%	52.72%	52.75%
2011 Total Adult Population	5,742	38,145	69,580
2011 Total Daytime Population	11,432	86,979	142,637
2011 Total Daytime Work Population	6,733	63,892	97,259
2011 Median Age Total Population	35	33	36
2011 Median Age Adult Population	44	41	44
2011 Age 0-5	636	3,838	7,180
2011 Age 6-13	664	3,903	7,944
2011 Age 14-17	356	2,105	4,149
2011 Age 18-20	253	2,572	3,889
2011 Age 21-24	445	4,050	6,109
2011 Age 25-29	626	4,266	6,890
2011 Age 30-34	574	3,756	6,223
2011 Age 35-39	522	3,336	6,122
2011 Age 40-44	498	3,226	5,919
2011 Age 45-49	505	3,135	6,184
2011 Age 50-54	446	2,908	5,881
2011 Age 55-59	419	2,541	5,232
2011 Age 60-64	414	2,286	4,583
2011 Age 65-69	264	1,670	3,555
2011 Age 70-74	243	1,399	2,972
2011 Age 75-79	218	1,172	2,498
2011 Age 80-84	171	971	1,874
2011 Age 85+	142	858	1,649
% 2011 Age 0-5	8.60%	8.00%	8.08%
% 2011 Age 6-13	8.98%	8.13%	8.94%
% 2011 Age 14-17	4.81%	4.39%	4.67%
% 2011 Age 18-20	3.42%	5.36%	4.38%
% 2011 Age 21-24	6.02%	8.44%	6.88%
% 2011 Age 25-29	8.46%	8.89%	7.75%
% 2011 Age 30-34	7.76%	7.83%	7.00%
% 2011 Age 35-39	7.06%	6.95%	6.89%
% 2011 Age 40-44	6.73%	6.72%	6.66%
% 2011 Age 45-49	6.83%	6.53%	6.96%
% 2011 Age 50-54	6.03%	6.06%	6.62%
% 2011 Age 55-59	5.67%	5.29%	5.89%
% 2011 Age 60-64	5.60%	4.76%	5.16%
% 2011 Age 65-69	3.57%	3.48%	4.00%
% 2011 Age 70-74	3.29%	2.92%	3.34%
% 2011 Age 75-79	2.95%	2.44%	2.81%

Population	1-mi.	3-mi.	5-mi.
% 2011 Age 80-84	2.31%	2.02%	2.11%
% 2011 Age 85+	1.92%	1.79%	1.86%
2011 White Population	5,919	36,603	71,646
2011 Black Population	728	7,348	10,431
2011 Asian/Hawaiian/Pacific Islander	50	579	989
2011 American Indian/Alaska Native	22	209	352
2011 Other Population (Incl 2+ Races)	678	3,253	5,434
2011 Hispanic Population	960	4,081	6,693
2011 Non-Hispanic Population	6,438	43,910	82,159
% 2011 White Population	80.02%	76.27%	80.64%
% 2011 Black Population	9.84%	15.31%	11.74%
% 2011 Asian/Hawaiian/Pacific Islander	0.68%	1.21%	1.11%
% 2011 American Indian/Alaska Native	0.30%	0.44%	0.40%
% 2011 Other Population (Incl 2+ Races)	9.17%	6.78%	6.12%
% 2011 Hispanic Population	12.98%	8.50%	7.53%
% 2011 Non-Hispanic Population	87.02%	91.50%	92.47%
2000 Non-Hispanic White	5,452	30,429	61,626
2000 Non-Hispanic Black	653	8,501	11,148
2000 Non-Hispanic Amer Indian/Alaska Native	44	269	389
2000 Non-Hispanic Asian	21	424	973
2000 Non-Hispanic Hawaiian/Pacific Islander	n/a	14	21
2000 Non-Hispanic Some Other Race	1	30	67
2000 Non-Hispanic Two or More Races	66	623	1,071
% 2000 Non-Hispanic White	87.41%	75.52%	81.85%
% 2000 Non-Hispanic Black	10.47%	21.10%	14.81%
% 2000 Non-Hispanic Amer Indian/Alaska Native	0.71%	0.67%	0.52%
% 2000 Non-Hispanic Asian	0.34%	1.05%	1.29%
% 2000 Non-Hispanic Hawaiian/Pacific Islander	0.00%	0.03%	0.03%
% 2000 Non-Hispanic Some Other Race	0.02%	0.07%	0.09%
% 2000 Non-Hispanic Two or More Races	1.06%	1.55%	1.42%
Population Change	1-mi.	3-mi.	5-mi.
Total Employees	n/a	n/a	n/a
Total Establishemnts	n/a	n/a	n/a
2011 Total Population	7,398	47,991	88,852
2011 Total Households	3,301	20,293	38,263
Population Change 1990-2011	559	6,762	13,957
Household Change 1990-2011	263	2,865	6,520
% Population Change 1990-2011	8.17%	16.40%	18.64%
% Household Change 1990-2011	8.66%	16.44%	20.54%
Population Change 2000-2011	755	5,375	10,253
Household Change 2000-2011	241	1,979	4,152
% Population Change 2000-2011	11.37%	12.61%	13.04%
% Households Change 2000-2011	7.88%	10.81%	12.17%
Housing	1-mi.	3-mi.	5-mi.
2000 Total Housing Units	3,331	19,961	37,076
2000 Occupied Housing Units	3,097	18,277	34,103
2000 Owner Occupied Housing Units	2,045	9,619	20,757
2000 Renter Occupied Housing Units	1,053	8,658	13,346
2000 Vacant Housing Units	234	1,684	2,972

Housing	1-mi.	3-mi.	5-mi.
% 2000 Occupied Housing Units	92.98%	91.56%	91.98%
% 2000 Owner Occupied Housing Units	61.37%	48.19%	55.99%
% 2000 Renter Occupied Housing Units	31.60%	43.37%	36.00%
% 2000 Vacant Housing Units	7.02%	8.44%	8.02%
Income	1-mi.	3-mi.	5-mi.
2011 Median Household Income	\$28,726	\$26,994	\$33,680
2011 Per Capita Income	\$16,233	\$15,929	\$22,152
2011 Average Household Income	\$36,380	\$37,671	\$51,440
2011 Household Income < \$10,000	387	3,085	4,244
2011 Household Income \$10,000-\$14,999	350	2,165	3,405
2011 Household Income \$15,000-\$19,999	415	2,242	3,430
2011 Household Income \$20,000-\$24,999	294	1,927	3,257
2011 Household Income \$25,000-\$29,999	275	1,821	2,821
2011 Household Income \$30,000-\$34,999	275	1,565	2,682
2011 Household Income \$35,000-\$39,999	330	1,495	2,556
2011 Household Income \$40,000-\$44,999	215	1,159	1,945
2011 Household Income \$45,000-\$49,999	122	806	1,638
2011 Household Income \$50,000-\$59,999	163	1,148	2,661
2011 Household Income \$60,000-\$74,999	178	796	2,782
2011 Household Income \$75,000-\$99,999	65	670	2,346
2011 Household Income \$100,000-\$124,999	89	475	1,259
2011 Household Income \$125,000-\$149,999	23	204	798
2011 Household Income \$150,000-\$199,999	115	499	1,166
2011 Household Income \$200,000-\$249,999	6	114	462
2011 Household Income \$250,000-\$499,999	n/a	117	738
2011 Household Income \$500,000+	n/a	3	73
2011 Household Income \$200,000+	6	234	1,273
% 2011 Household Income < \$10,000	11.72%	15.20%	11.09%
% 2011 Household Income \$10,000-\$14,999	10.60%	10.67%	8.90%
% 2011 Household Income \$15,000-\$19,999	12.57%	11.05%	8.96%
% 2011 Household Income \$20,000-\$24,999	8.90%	9.50%	8.51%
% 2011 Household Income \$25,000-\$29,999	8.33%	8.97%	7.37%
% 2011 Household Income \$30,000-\$34,999	8.33%	7.71%	7.01%
% 2011 Household Income \$35,000-\$39,999	9.99%	7.37%	6.68%
% 2011 Household Income \$40,000-\$44,999	6.51%	5.71%	5.08%
% 2011 Household Income \$45,000-\$49,999	3.69%	3.97%	4.28%
% 2011 Household Income \$50,000-\$59,999	4.94%	5.66%	6.95%
% 2011 Household Income \$60,000-\$74,999	5.39%	3.92%	7.27%
% 2011 Household Income \$75,000-\$99,999	1.97%	3.30%	6.13%
% 2011 Household Income \$100,000-\$124,999	2.70%	2.34%	3.29%
% 2011 Household Income \$125,000-\$149,999	0.70%	1.01%	2.09%
% 2011 Household Income \$150,000-\$199,999	3.48%	2.46%	3.05%
% 2011 Household Income \$200,000-\$249,999	0.18%	0.56%	1.21%
% 2011 Household Income \$250,000-\$499,999	0.00%	0.58%	1.93%
% 2011 Household Income \$500,000+	0.00%	0.01%	0.19%
% 2011 Household Income \$200,000+	0.18%	1.15%	3.33%

	1-mi.	3-mi.	5-mi.
Retail Sales Volume			
2011 Children/Infants Clothing Stores	\$722,252	\$4,540,434	\$10,955,486
2011 Jewelry Stores	\$535,910	\$3,421,784	\$8,173,549
2011 Mens Clothing Stores	\$1,232,528	\$7,382,822	\$16,945,826
2011 Shoe Stores	\$1,113,777	\$6,686,765	\$15,722,189
2011 Womens Clothing Stores	\$2,397,124	\$13,944,789	\$31,376,190
2011 Automobile Dealers	\$12,751,558	\$86,838,208	\$214,417,189
2011 Automotive Parts/Acc/Repair Stores	\$1,696,965	\$10,802,500	\$25,669,990
2011 Other Motor Vehicle Dealers	\$540,462	\$3,299,270	\$7,694,767
2011 Tire Dealers	\$438,430	\$2,825,838	\$6,783,655
2011 Hardware Stores	\$148,718	\$1,192,472	\$3,340,121
2011 Home Centers	\$1,536,426	\$9,988,612	\$23,763,553
2011 Nursery/Garden Centers	\$428,989	\$2,890,754	\$7,058,512
2011 Outdoor Power Equipment Stores	\$134,875	\$1,120,555	\$2,917,799
2011 Paint/Wallpaper Stores	\$57,661	\$390,586	\$930,470
2011 Appliance/TV/Other Electronics Stores	\$1,356,169	\$8,132,053	\$18,953,258
2011 Camera/Photographic Supplies Stores	\$220,596	\$1,391,387	\$3,294,073
2011 Computer/Software Stores	\$715,779	\$4,420,465	\$10,332,210
2011 Beer/Wine/Liquor Stores	\$805,049	\$5,007,385	\$11,959,665
2011 Convenience/Specialty Food Stores	\$1,754,236	\$10,415,229	\$23,741,267
2011 Restaurant Expenditures	\$6,957,773	\$45,434,770	\$110,689,429
2011 Supermarkets/Other Grocery excl Conv	\$9,636,903	\$60,889,856	\$144,439,669
2011 Furniture Stores	\$1,357,772	\$8,546,818	\$20,278,140
2011 Home Furnishings Stores	\$864,058	\$5,266,110	\$12,281,792
2011 Gen Merch/Appliance/Furniture Stores	\$12,448,752	\$76,999,036	\$180,425,803
2011 Gasoline Stations w/ Convenience Stores	\$8,900,967	\$51,677,948	\$114,636,464
2011 Other Gasoline Stations	\$7,146,732	\$41,262,720	\$90,895,194
2011 Department Stores excl Leased Depts	\$13,804,920	\$85,131,090	\$199,379,063
2011 General Merchandise Stores	\$11,090,980	\$68,452,221	\$160,147,668
2011 Other Health/Personal Care Stores	\$864,615	\$5,773,267	\$13,933,999
2011 Pharmacies/Drug Stores	\$4,659,517	\$29,582,858	\$69,892,262
2011 Pet/Pet Supplies Stores	\$724,485	\$4,409,422	\$10,289,003
2011 Book/Periodical/Music Stores	\$444,325	\$2,029,696	\$3,618,324
2011 Hobby/Toy/Game Stores	\$255,229	\$2,215,664	\$5,565,940
2011 Musical Instrument/Supplies Stores	\$118,131	\$769,285	\$1,864,051
2011 Sewing/Needlework/Piece Goods Stores	\$62,037	\$324,255	\$656,649
2011 Sporting Goods Stores	\$697,776	\$3,605,277	\$8,175,744
2011 Video Tape Stores - Retail	\$109,373	\$684,236	\$1,623,474